

Pensacola Bay Area Chamber of Commerce's FAST TRACK Database

By Megan Prawdzik



*Fred Donovan, Jr. with
Baskerville-Donovan*



*Sonny Granger with
Granger Properties*

The Pensacola Bay Area Chamber of Commerce recently announced FAST TRACK, an innovative, customized database designed specifically for the Chamber's economic development job creation effort. An initiative of the VISION 2015's Sites and Buildings Committee, FAST TRACK will feature premier, shovel-ready sites and buildings throughout the region. This inventory will be utilized by the Chamber's economic development department to showcase premium properties to prospective businesses as well as site selectors.

"This is a great opportunity for the Escambia-Santa Rosa region," said Fred Donovan, Jr., chair of the Vision 2015 Sites & Buildings Committee. "When complete, the program will result in the first-ever comprehensive database of certified shovel-ready sites and buildings in the Pensacola Metropolitan Statistical Area. This critical resource is invaluable to our chambers economic development professional staff in their efforts to compete with other communities for business and jobs."



Scan the QR code to visit
www.pensacolachamber.com/fasttrack

Through the use of the FAST TRACK database, Pensacola has a better grasp of available quality sites and buildings and where the area's strengths and advantages exist.

Vision 2015 is a job-creation program focused on recruiting new businesses, helping local businesses expand and strengthening the partnerships between the military and the private sector in the Pensacola Bay Area.

By achieving its goal of creating 3,000 primary jobs in the region, this initiative serves as the catalyst that stimulates existing business growth, improves the available workforce and spearheads community improvements, all while strengthening the message of the Chamber and building upon the strong relationships that exist within the business community. The greatest benefit, however, could be the result of transforming the Pensacola area into a more regional and diversified economic engine, which could turn, generate even more resources for the Chamber to spread its message and spur additional economic development.

The FAST TRACK database is a valuable asset to the Pensacola area, providing the essential advantage to stand out in a competitive market.

"I am truly excited to see this system evolve from an idea into what will become the complete database from which the Pensacola Bay Area Chamber of Commerce will source all of the regions' business-ready, properties," said Sonny Granger, sub-committee chair for the Vision 2015 Sites & Buildings Committee. "As the Vision 2015 program gains momentum in placing Pensacola on the radar with new and expanding businesses, as well as site selectors, FAST TRACK will serve as the foundation for 3,000 jobs and beyond by the year 2015."

For more information about FAST TRACK, please visit www.pensacolachamber.com/fasttrack or contact Susan Wiggins at swiggins@pensacolachamber.com.