

For Immediate Release

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Pensacon Set to Make Its Return for Second Annual Pensacola Comic Con

PENSACOLA, FL: Pensacon is set to return the end of this month, February 27 - March 1, for its second annual Pensacola Comic Con. The convention will take place again at the Pensacola Bay Center, Crowne Plaza Grand Hotel, and the Saenger Theatre, which has been added as an official venue this year.

Judging by the trend of ticket sales, the size of the convention is predicted to double this year. A crowd amassing to upwards of 20,000 - 30,000 attendees is expected to flood downtown Pensacola for the event.

“We have already outgrown the Bay Center, and we’re only in our second year,” said Ben Galecki, CEO of Pensacon. “We have found ways to expand this year, but we fully anticipate Pensacon to continue growing each year. That’s why we’ve been initiating the dialogue again for a convention center to be built downtown.”

“Pensacon has not only brought a world class event to Pensacola, but also a boon to local businesses and the community,” said Mike Ensley, Pensacon Chairman. “We look forward to creating an even bigger economic imprint on the area this year and in years to come.”

World class celebrities will be on-hand all weekend to interact with fans, sign autographs, and take photos, including Star Trek icons Nichelle Nichols (Lieutenant Uhura), Marina Sirtis (Counselor Deanna Troi), and Garrett Wang (Harry Kim); Lita Ford, founding member of The Runaways; Sean Gunn, who played a large role in bringing Guardians of the Galaxy’s Rocket Raccoon to life and is also well-known his role in Gilmore Girls; Arrow star, Katrina Law; Star Wars’ Boba Fett, Jeremy Bulloch; The Sixth Doctor of Doctor Who, Colin Baker; Georgina Leonidas, Katie Bell in Harry Potter; Naomi Grossman who plays the lovable Pepper in American Horror Story; voice actors Trina Nishimura (Attack on Titan) and Frank Conniff (Invader Zim, MST3K); Game of Thrones cast Gethin Anthony (Renly Baratheon), Julian Glover (King’s Grand Maester Pycelle), Daniel Portman (Podrick Payne),

and Finn Jones (Ser Loras Tyrell); and a Power Ranger's reunion featuring Austin St. John, Karan Ashley, David Yost, Walter Jones, Barbara Goodson, David Fielding, Kerrigan Mahan, and Robert Axelrod.

Comic book fans can interact with legendary Batman artist, Neal Adams; celebrated Star Wars artist Dave Dorman; science fiction author Jody Lynn Nye; Marvel's GI Joe comics' writer, Larry Hama; and Star Wars and X-Files author, Kevin J. Anderson.

Inside the convention, celebrity guests are available to sign autographs, take photos, and meet and interact with fans. Attendees can also shop on the vendor floor, which has grown by an additional 20 vendor booths, sit in on interactive panels with celebrities, attend informational workshops, participate in contests, and interact with fellow fans.

"It's been incredible to see the city embrace our event whole-heartedly," said Manda Manning, Pensacon's director of marketing. "In particular, we are really excited about our partnership with the airport this year. Our celebrity guests and attendees are going to feel the love as soon as they step off the plane and see the way the Pensacola Intergalactic Airport has transformed to welcome them."

Downtown business will be hosting themed parties all weekend again this year. The Fish House, Play, Seville, Hopjacks, Tin Cow, Beef o' Brady's, and O'Riley's include the venues hosting official Pensacon parties. The Pensacon Costume Contest will take place at the Saenger Theatre on Saturday, February 28 and the Pensacon Short Film Festival will be hosted at the Crowne Plaza on Friday, February 27. Also, during the Saturday evening of Pensacon weekend, Palafox Street will be closed to traffic to celebrate "Pensacon at Night," an extension of the convention into a festival-like party in the streets.

The full weekend's schedule of events is available on Pensacon's official app on the Apple Store and Google Play. To download the app and begin customizing your own schedule, visit pensacon2015.sched.org.

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Pensacon: Pensacola Comic Con brings the best of pop culture – Sci-Fi, Horror, Comics, Anime and more – to the Florida Gulf Coast. Featuring three days of celebrities, panel discussions, concerts, gaming events, costume contests and more.

For more information, go to pensacon.com.