

For Immediate Release

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Pensacon Takes Over Downtown Pensacola Gallery Night

PENSACOLA, FL: Pensacon will be the official co-sponsor of Pensacola's incredibly popular Gallery Night event on Friday, Feb. 21, 2014, which coincides with the convention's opening day.

"The Downtown Improvement Board is excited to add Pensacon as a sponsor to Gallery Night. The creativity and vibrancy Pensacon will add to the night will be a real treat for the thousands of attendees who attend Gallery Night," said Ron Butlin, Director for the Downtown Improvement Board. "We're also very grateful that Pensacon has chosen to promote Downtown as the destination for dining, shopping and entertainment for the thousands of Pensacon event guests they are bringing to the area."

Pensacon's attendees are being embraced with open arms, with many Downtown Pensacola businesses planning special events and discounts for the convention crowds all weekend long.

"We are very excited to be teaming up with the Downtown Improvement Board and Gallery Night," said Mike Ensley, Pensacon Chairman. "Downtown is a great place to eat, shop and enjoy nightlife and Gallery Night is one of the best showcases of all those things. We can't wait to see the streets filled with thousands of guests, many in costume, enjoying downtown Pensacola's hospitality."

Pensacon is viewing downtown as the convention's third venue, in addition to the Pensacola Bay Center and the Crowne Plaza Grand Hotel, and that the convention plans to offer scheduled transportation between the three venues to guests over the weekend.

Downtown Pensacola has already been a big part of Pensacon's marketing campaign, with two commercials, filmed locally by parent company Kinematic Entertainment, shooting at popular downtown night spot, Play.

The commercials, both featuring humorous takes on "fan culture", feature many characters from across sci-fi, horror, comics and more, also brought in local talent from Star Wars costumers the 501st Legion – Parjai Squad; Star Trek club The USS Continuum; The Pensacola Costumers Guild and others. The commercials can be viewed on Pensacon's YouTube Channel.

Featuring three days of celebrities, panel discussions, concerts, gaming events, costume contests, parties, awards and a vendor area, Pensacon will take place over the weekend of February 21-23 in downtown Pensacola, Florida.

World class celebrities will be on-hand all weekend to interact with fans, including Game of Thrones Kristian Nairn (Hodor) and Finn Jones (Ser Loras Tyrell); Star Wars icons Peter Mayhew (Chewbacca), Billy Dee Williams (Lando Calrissian), and Daniel Logan (Boba Fett); Walter Koenig, who played Star Trek's Pavel Chekov; Simon Fisher-Becker of Doctor Who and Harry Potter fame; and a Battlestar Galactica reunion featuring Dirk Benedict, Richard Hatch, Anne Lockhart and Herbert Jefferson, Jr. Horror fans can meet Friday the 13th's Jason, Kane Hodder; actor Lew Temple, star of The Walking Dead and Rob Zombie's The Devil's Rejects; Tony Moran, the original Michael Myers; and Christine, one of only two surviving cars from John Carpenter's film adaptation of Stephen King's novel of the same name.

Comic book fans can interact with legendary Iron Man writer, David Michelinie; celebrated Star Wars artist Dave Dorman; and other artists and writers including Mark Texiera (Ghost Rider, Wolverine), Mike Baron (Nexus, Star Wars), John Dell (Avengers vs. X-Men), Steve Scott (Batman: The Dark Knight) and more.

Weekend passes are now available for Pensacon at www.pensacon.com.

You can find Pensacon online at www.pensacon.com, [Facebook.com/pensacon](https://www.facebook.com/pensacon) and on Twitter: @Pensacon.

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